

M-Enabling Summit

Conference and Showcase 2016

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E. J. KRAUSE &
ASSOCIATES, INC.



Promoting Accessible Technologies
and Environments for Senior Citizens
and Users of All Abilities

Web Accessibility Training

Internet for ALL

International Good Practices in
Promoting ICT Accessibility

Monica Duhem

Studio D

3.30pm



FACTS

81% of the Latin American countries have minimum dispositions regarding Persons with Disabilities' rights in digital accessibility



FACTS

Internet eliminates
many
communication
barriers and
facilitates the
interactions of
persons with
disabilities to the
real world
but

**9 out of 10
websites are
NOT accessible**



PROBLEM

Where to learn
and how to
ensure the
development of
accessible
websites and
accessible
content?

Universities in Latin America	Architecture Physical Accessibility	Computer Science Web Accessibility
Universidade de Sao Paulo	X	
Pontificia Univesidad Católica de Chile		
Universidad de Chile	X	
Universidade Federal do Rio de Janeiro	X	
Universidad Nacional Autónoma de México	X	
Universidad de los Andes	X	
UNESP		
Instituto Tecnológico y de Estudios Superiores de Monte	X	
Universidad Nacional de Colombia	X	
Universidad de Buenos Aires	X	

SOLUTION

There is only one way
to achieve internet
inclusion:

Developing and
designing
websites for
ALL

Massification of the Web Content Accessibility Guidelines



CREATING CAPABILITIES



CERTIFICATIONS

WHO?

Digital
Accessibility
regards

3 kinds of Stakeholders

Developers / designers

- To design and program accessible websites

Content Creators

- Any person who uses digital formats

Users – persons with disabilities

- To use assistive technologies and to surf the web

PROGRAMS

40% of the funds
from the
certifications

will be invested in
programs aimed at
teaching persons
with disabilities to
use assitive
technologies and
the internet

OUR MODEL



Certifications



ONG



Programs